

THE UNEXPECTED! THE UNDREAMED OF! BUT FACTS ARE FACTS... WE'RE FORCED TO DO IT!!

# LEE'S Children's Shop

819 AVALON BLVD.

WILMINGTON

Just a few doors North of Anaheim St.  
near Security First National Bank



# BIG INVENTORY DISPOSAL

# Sale

LOOK FOR THE  
BIG SALE SIGNS

OPEN FRI. NITES 'TIL 9 p.m.

## A BOLD SACRIFICE

**STRIKING A TERRIFIC BLOW!**  
NEVER BEFORE AND PERHAPS NEVER AGAIN WILL YOU BE FRENZIED WITH A LIKE OPPORTUNITY TO SECURE SUCH EXCEPTIONAL ONCE-IN-A-LIFETIME BARGAINS AND REAP THE HIGHEST SAVINGS...  
... Everywhere in our large store we are preparing to take care of the greatest throng of value-minded people...  
... You will find many unadvertisized items that space will not permit us to list.

INVOLVING OUR ENTIRE & COMPLETE STOCK OF FINE INFANTS AND CHILDRENS WEAR AT PRICE CUTS THAT ARE REALLY STUPENDOUS... A CHANCE OF A LIFETIME!

We have put behind this great sale every resource at our command, and it is with full confidence that we give our promise to the people of Wilmington and the surrounding areas an assembly of fine infants and children's apparel at prices unparalleled in our entire business history.

### A SALE BORN OF REAL NECESSITY...

DUE TO MANY ADVERSE BUSINESS CONDITIONS AND CIRCUMSTANCES BEYOND OUR CONTROL, WE FIND OURSELVES WITH TOO—TOO MUCH INVENTORY... NOW! IN ORDER TO EASE THE STRAIN OF A HEAVILY OVERSTOCKED CONDITION, WE ARE LAUNCHING THE GREATEST SALE IN OUR ENTIRE BUSINESS HISTORY... GOOD BUSINESS JUDGMENT DICTATES THAT WE REDUCE OUR STOCK IMMEDIATELY... Profits mean nothing now! It's a case of "MUST SELL" and sell fast regardless of the great loss involved... A revelation in retailing you will never forget... the price tags will tell the story of our determination to clear our most of our huge stock of infants and children's wear.

Many Famous Brands That You'll Recognize at a Glance at Great Savings!

# "CAUGHT" WITH A HUGE STOCK AND MUST UNLOAD

Mothers! WE URGE YOU TO COME AND PARTICIPATE IN THIS GREAT SALE. BUY AND DOUBLE BUY!

CHILDREN'S WEAR PRICES SLASHED! INFANT'S WEAR

A STORE-WIDE SALE PACKED FULL OF TERRIFIC BARGAINS THAT SET AN ALL TIME RECORD... A DRAMATIC EVENT OF PRIME INTEREST TO EVERY THRIFTY MOTHER TO STOCK UP NOW AND BUY FOR BACK-TO-SCHOOL... OUR TERRIFIC PRICE REDUCTIONS WILL JUSTIFY YOUR ENTHUSIASTIC RESPONSE... MAKE YOUR PREPARATIONS NOW TO ATTEND THIS GREAT SALE THAT BEGINS FRIDAY, JUNE 26 AT 10:00 A.M. SHARE... JUMP INTO YOUR CAR... BUS... FOOT... FOLLOW THE CROWDS TO LEE'S CHILDREN'S SHOP.

**Sale Starts FRIDAY**  
**JUNE 26th**  
**at 10 A.M.**  
AND WILL CONTINUE FROM DAY TO DAY UNTIL MOST OF THIS STOCK IS SOLD!

Everything in Sight  
DRASTICALLY REDUCED FOR FAST SELLING!

## OUR STOCK MUST GO! REGARDLESS OF COST

**GIRLS' & TOTS DRESSES**  
All taken from higher price groups, Sizes 1 to 14 in the lot. Many styles and washable fabrics.  
One Group Values to \$10.95  
SALE PRICE **\$1.00**

**CHILDREN'S ANKLETS**  
Hurry while they last. Many known brands.  
One Group Values to 39c  
SALE PRICE **10c**

**GIRLS' & TOTS BLOUSES**  
You'll find solid colors, plaids, checks, etc.  
One Group Values to \$3.98  
SALE PRICE **88c**

**GIRLS' TOTS & TODDLERS' SKIRTS**  
Cottons in splashy prints, wools, gabardines. Sizes 1 to 14, many styles.  
One Group Values to \$5.95  
SALE PRICE **\$1.00**

**CHILDREN'S ALL WOOL SWEATERS**  
Styles for boys and girls, novelties, two tones, etc.  
One Group Values to \$5.95  
SALE PRICE **\$1.44**

**GIRLS' & TOTS' SLIPS**  
100% All Nylons, Rayon Jersey in White, with Lace trim. Sizes 1 to 14  
One Group Values to \$3.95  
SALE PRICE **\$1.00**

**GIRLS' HATS**  
You'll find straws, wools, felts, corduroys in adorable styles with novelty trim.  
One Group Values to \$5.00  
SALE PRICE **50c**

**CHILDREN'S SHOES**  
Pre-school shoes, sandals, oxfords, white and brown.  
One Group Values to \$4.98  
SALE PRICE **\$1.00**

**GIRLS' TOTS & TODDLERS' BETTER DRESSES**  
Adorable styles, a host of washable cottons, silks, wools, corduroys, taffetas, etc... Sizes 1 to 6, 7 to 14. Mothers, you'll buy a dozen or more when you see these terrific buys.  
One Group Values to \$7.95  
SALE PRICE **\$2.44**  
One Group Values to \$11.95  
SALE PRICE **\$3.44**  
One Group Values to \$14.95  
SALE PRICE **\$4.44**

**GIRLS' & TOTS' BETTER BLOUSES**  
White and colors, many with novelty trim, sizes 1 to 14. Good washable fabrics.  
One Group Values to \$4.98  
SALE PRICE **\$1.66**

**GIRLS' & TOTS' BETTER SKIRTS**  
Beautiful cottons, fine wools, corduroys, in lovely styles and colors. Sizes 1 to 14.  
One Group Values to \$7.95  
SALE PRICE **\$1.77**  
One Group Values to \$10.95  
SALE PRICE **\$2.77**

**GIRLS' PAJAMAS**  
Finest quality, seersuckers, flannellets, broadcloths in solid colors and novelty prints. You'll find some gowns in the lot. Sizes 1 to 14.  
One Group Values to \$3.98  
SALE PRICE **\$1.44**

**GIRLS' & TOTS' PLAY TOGS**  
• SUN SUITS  
• PLAY SHORTS  
• SWIM SUITS  
Many styles and colors in fine washable fabrics, many novelties. Sizes 1 to 14.  
One Group Values to \$3.98  
SALE PRICE **88c**

**GIRLS' SUITS**  
Top styles in wools, corduroys, linens, gabardines, etc. Many colors, two tone combinations. Ideal for year 'round wear.  
One Group Values to \$15.95  
SALE PRICE **\$6.88**

**GIRLS' ALL WOOL COATS**  
Spring and fall styles, tweeds, fleeces, and other good fabrics, many fur trim.  
One Group Values to \$14.95  
SALE PRICE **\$5.00**

**GIRLS' & TOTS' ROBES**  
Many quilted types, novelties in attractive styles.  
One Group Values to \$8.98  
SALE PRICE **\$2.88**

**GIRLS' JACKETS**  
Buy them for back-to-school. You'll find bright plaids, solids, corduroys, wools. Sizes 7 to 14.  
One Group Values to \$8.98  
SALE PRICE **\$1.88**

**CHILDREN'S Training Pants**  
Finest quality in fine combed cotton, also Terry cloth.  
One Group Values to 59c  
SALE PRICE **18c**

**Famous Warren's Koroseal BABY Fancy Pants**  
Assorted colors, waterproof.  
Regular \$1.19  
SALE PRICE **77c**

**BABY RECEIVING BLANKETS**  
Finest quality, many colors. Limited quantity, so HURRY!  
One Group Values to 89c  
SALE PRICE **38c**

**BABY ALL WOOL SWEATERS**  
Whites, pastels, many with novelty detail work.  
One Group Values to \$2.98  
SALE PRICE **\$1.00**

**BARGAIN TABLE BABY-WEAR**  
• DRESSES,  
• ROMPERS  
• TWO-PIECE SUITS  
• CRAWLERS  
Be here when the doors open. You'll find a host of cute styles.  
One Group Values to \$5.98  
SALE PRICE **\$1.00**

**TODDLERS 1 TO 3 COATS**  
Corduroys, piques, failles, wools, many with bonnets to match, attractive styles.  
One Group Values to \$10.98  
SALE PRICE **\$4.77**

**Famous Playtex & Warren BABY Rubber Pants**  
Hurry while they last!  
One Group Values to 89c  
SALE PRICE **54c**

**ENTIRE STOCK TOYS**  
Go on sale at 1/2 PRICE  
You'll find dolls, games, mechanical toys, educational toys, stuffed animals and many others.

**BOYS' TEE-SHIRTS**  
Finest quality combed cotton, solid colors, stripes, novelty weaves.  
One Group Values to \$1.99  
SALE PRICE **66c**  
One Group Values to \$2.35  
SALE PRICE **\$1.00**

**BOYS' DRESS SLACKS**  
Fine gabardines, twills, many wools, all well tailored.  
One Group Values to \$3.98  
SALE PRICE **\$1.88**  
One Group Values to \$5.98  
SALE PRICE **\$2.88**

**BOYS' SUITS**  
Short and long pant styles, corduroys, gabardines, linens, solid colors, novelty two-tones.  
One Group Values to \$10.95  
SALE PRICE **\$3.88**

**BOYS' CAPS**  
Gabardines, wools, in all colors.  
One Group Values to \$2.98  
SALE PRICE **\$1.00**

**BOYS' JEANS AND PLAY OVERALLS**  
Denims, twills, gabardines, seersuckers. Sizes 1 to 14.  
One Group Values to \$2.98  
SALE PRICE **88c**

**Boys' Sport Shirts**  
Plain flannellets, novelty cottons, prints, plaids, etc. Sizes 1 to 14.  
One Group Values to \$3.98  
SALE PRICE **\$1.00**

**Boys' Underwear**  
Knit briefs, undershirts in fine combed cotton.  
One Group Values to 69c  
SALE PRICE **33c**

**BOYS' ALL WOOL SWEATERS**  
Slip-on and coat styles in novelties, two tones, solids.  
One Group Values to \$8.98  
SALE PRICE **\$2.44**

**BOYS' JACKETS**  
Many leather coats included. You'll find all wools, gabardines, ball jackets.  
One Group Values to \$15.95  
SALE PRICE **\$3.88**

REMEMBER THE DATE...  
SALE STARTS—  
**Fri., June 26, at 10 a.m.**